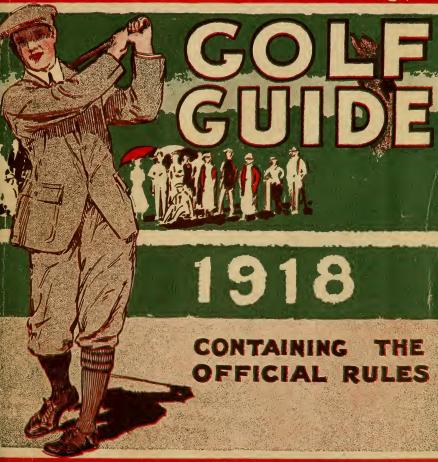
SPALDING'S

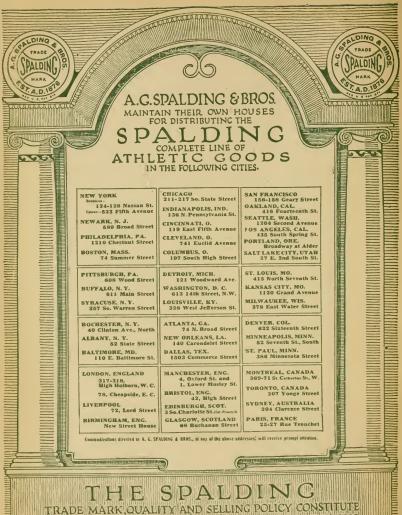


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THE SOLID FOUNDATION OF THE SPALDING BUSINESS

Golf History at a Glance

LANDMARKS IN THE PROGRESS OF THE GAME.

- 1457 Parliament ordains that golf be "utterly cryit doune, and nocht usit."
- 1491 Another law to the same effect.
- 1503 King playing golf extensively.
- 1552 Earliest reference to golf being played at St. Andrews.
- 1608 Present Royal Blackheath Golf Club founded.
- 1735 Present Edinburgh Burgess Golfing Society founded.
- 1744 Present Honorable Company of Edinburgh Golfers founded.
- 1754 Present Royal and Ancient Golf Club founded.
 First Royal and Ancient Club competition.
- 1787 Glasgow Golf Club founded.
- 1818 Manchester Golf Club founded.
- 1829 Calcutta Golf Club founded.
- 1834 Royal and Ancient Club given that title.
- 1837 Royal and Ancient King William IV. medal first competed for.
- 1848 Gutty ball came in ("Featheries" previously).
- 1849 Famous foursome, Allan Robertson and Tom Morris vs. Brothers Dunn. Former couple won.
- 1853, Willie Park, Sr., played Tom Morris twice for £100 stake each time. Park won both.
- 1854 Royal and Ancient Club's club house completed.
- 1859 Allan Robertson died.
- 1860 Open Championship established (Willie Park, Sr., winner).
- 1863 King Edward VII. (then Prince of Wales), captain of the Royal and Ancient Club.
- 1864 Present Royal North Devon Golf Club founded.
- 1865 London Scottish Golf Club founded.
- 1867 Tom Morris, Sr., won Open Championship for the fourth time.
- 1869 Present Royal Liverpool Golf Club founded.
- 1870 Tom Morris, Jr., won Open Championship for third time in succession and became owner of the belt.
- 1871 No championship.
- 1872 Tom Morris, Jr., won Open Championship for fourth time.
- 1873 Open Championship first played for at St. Andrews.
- 1874 Open Championship first played for at Musselburgh.
- 1875 Tom Morris, Jr., died.
- Willie Park, Sr., won Open Championship for fourth time.
- 1878 Oxford and Cambridge University Match first played.
- 1879 Jamie Anderson won Open Championship for third time in succession.
- 1882 Bob Ferguson won Open Championship for third time in succession.
- 1886 Amateur Championship established (H. G. Hutchinson winner).
- 1887 Royal St. George's Golf Club founded.
- 1888 John Ball won Amateur Championship for the first time.
- 1889 Open Championship last played for at Musselburgh.
- 1890 John Ball won both Open and Amateur Championships.
- 1891 Parliamentary Handicap established.
- 1892 Championship of India established.
 - Open Championship first played for at Muirfield (H. H. Hilton winner), Edward Blackwell drove 366 yards from seventeenth tee at St. Andrews. Amateur Championship first played for at Sandwich.

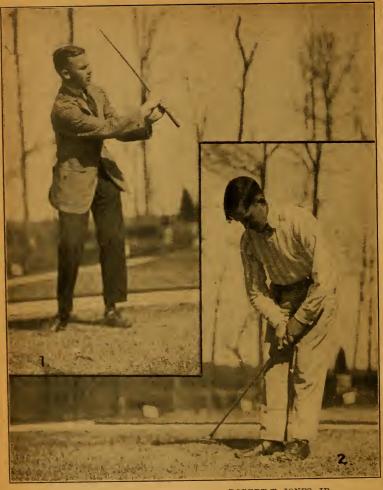
- 1898 Ladies' Championship established.
- J. H. Taylor won his first Open Championship. Open Championship first played for at Sandwich. Right Hon. A. J. Balfour captain of the Royal and Ancient Club. Organization of the United States Golf Association. 1894
- 1895 American Open and Amateur Championships established.
- Harry Vardon won his first Open Championship. F. G. Tait won his first Amateur Championship. 1896
- 1897 Open Championship first played for at Hoylake (H. H. Hilton winner).
- Coburn Haskell first experimented with Haskell rubber-cored ball in 1898 America.
- 1899 H. Vardon defeated Willie Park in a seventy-two hole match. Western Golf Association founded, Chicago Ill.
- 1900
- F. G. Tait killed in South Africa. J. H. Taylor won his third Open Championship.
- 1901 H. H. Hilton won Amateur Championship for the second time. James Braid won his first Open Championship.
- 1902 Rubber-cored ball introduced into Great Britain.
- Amateur International Match first played. Harry Vardon won his fourth Open Championship. News of the World Tournament established. Professional International Match first played. 1903
- 1904 Walter J. Travis (America) won British Amateur Championship.
- James Braid won his third Open Championship. International four-some over four courses—St. Andrews, Troon, St. Annes, and Deal-for £400, J. H. Taylor and H. Vardon vs. James Braid and A. Herd. Taylor and Vardon won by 13 and 12. 1906
- John Ball won his sixth Amateur Championship.
 A. Massy (France) won the Open Championship.
 Deal added to list of Open Championship courses.
 Appeal for patent in rubber-cored ball rejected by House of Lords. 1907
- 1908 Tom Morris, Sr., died. James Braid won his fourth Open Championship in the record score of 291. New code of rules adopted.
- 1909 J. H. Taylor won his fourth Open Championship.
- John Ball won his seventh Amateur Championship.
 Jubilee of Open Championship, James Braid winning for the fifth time.
 New Rules passed, excluding center-shafted clubs. 1910
- H. H. Hilton won the British and American Amateur Championships. Harry Vardon won his fifth Open Championship. 1911
- Jerome D. Travers "came back." Won the American Amateur Cham-1912 pionship a third time. Harry Vardon won the News of the World Championship.
- Francis Ouimet, a Boston amateur, twenty years of age, defeated the professional golfing world of America, including Vardon, Ray, Tellier and Reid, from Great Britain and France, in the Open Championship of the United States, at Brookline.

 Miss Ravenscroft of England won the Women's Championship of America.

 "Jerry" Travers won Amateur Championship of America for the fourth 1913
- Francis Ouimet captured the American Amateur Championship. Harry Vardon for the sixth time won the British Open Championship. Miss Cecil Leitch won the British Ladies' Championship. 1914
- Championships of Great Britain discontinued during the war with Germany. "Jerry" Travers won the American Open Championship.
- Charles Evans, Jr., won both Amateur and Open Championships of 1916
- No National Championships held, due to the participation of the United 1917 States in the world war.



1. David Ogilvic, Oakwood Club, Cleveland, Ohio open champion. 2, T. Mackrell, Mt. Washington, Bretton Woods, N. H. 3, William Rapp, professional at Colonie C. C., Albany, N. Y. 4, Cliff Booth, professional at the Meadow Lake Club, Kansas City, now in the Aviation Corps. 5, William Ogilvic, Buffalo, N. Y. 6, Seymour Dunn is here shown in the actual swing with which he carried the "Brook" at a point 302 yards from the tee, at the eleventh hole, Wykagyl Country Club, New Rochelle, N. Y.



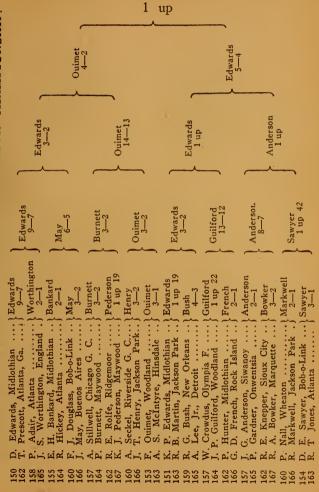
PERRY ADAIR.

Prominent young Atlanta golfers who took part in the Western championship. Last year Jones won the Southern title, while Adair was medalist in the same tournament.

Edwin Levick, Photos.

Francis Ouimet

MATCH PLAY SUMMARY OF WESTERN AMATEUR CHAMPIONSHIP.





JESSE P. GUILFORD, Woodland Golf Club.

Aronimink Country Club.