

"If you manage any people or if you are a parent (which is a form of managing people), drop everything and read *Mindset*."

—GUY KAWASAKI, author of *The Art of the Start*

mindset

THE NEW PSYCHOLOGY OF SUCCESS

HOW WE CAN
LEARN TO FULFILL
OUR POTENTIAL

* *parenting*

* *business*

* *school*

* *relationships*

CAROL S. DWECK, Ph.D.

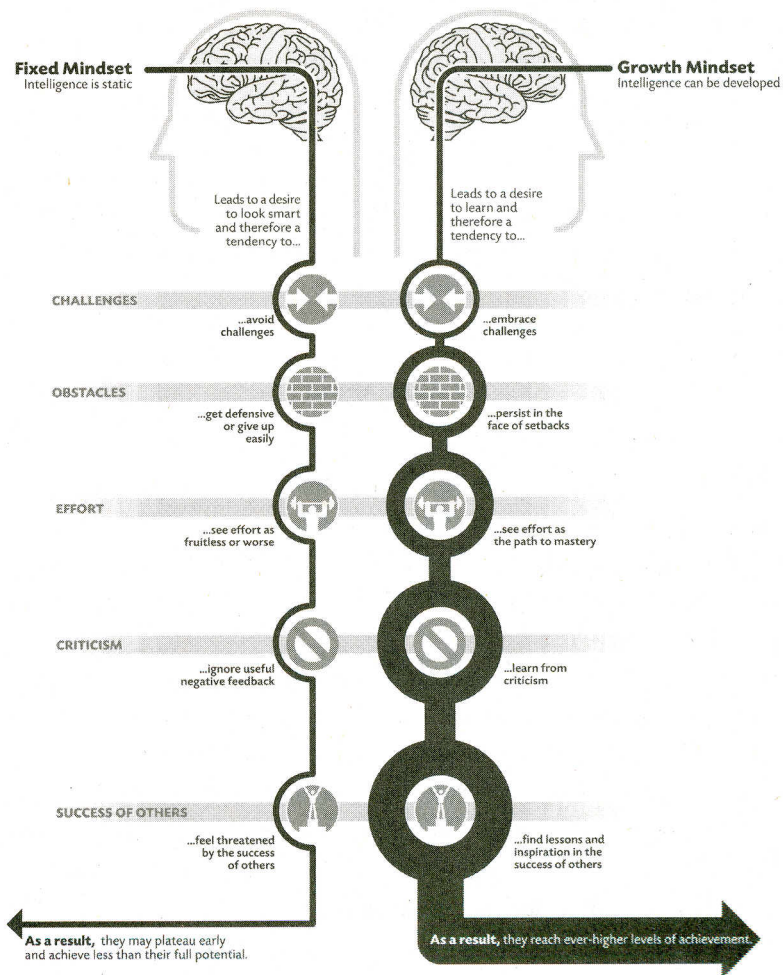


DIAGRAM BY NIGEL HOLMES

When, where, and how make the plan concrete. *How* asks you to think of all the ways to bring your plan to life and make it work.

As you encounter the inevitable obstacles and setbacks, form a new plan and ask yourself the question again:

When, where, and how will I act on my new plan?

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[and] coaches . . . as well as for those who would like to
increase their own feelings of success and fulfillment.”**

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